



Presented by



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*Additional PHOTOS available upon request.*

## **SNOWSHOES MEET MICROBREWS AT THIRD ANNUAL SUDS & SNOW Timber Ridge Resort Hosts Michigan Microbrew Tasting Fundraiser, March 7**

TRAVERSE CITY, MICH—The winter season began for most Michiganders early this year, especially in the Great White North landscape of Traverse City. So by the time March rolls around, many residents of this winter wonderland will be looking to bid the season farewell. Timber Ridge Resort is hosting its annual fundraiser, Suds & Snow, held March 7, to do just that.

Suds & Snow, now in its third year, started as a small event to get folks out and about to enjoy two lesser known pastimes in the area. Traverse City has long been appreciated for its ski slopes and vineyards, but Timber Ridge wanted to get people out on its trails to begin a love affair with two of the area's sometimes underappreciated diversions: snowshoeing and beer tasting.

With some of the best trails in the region (Timber Ridge features five kilometers that link to the Vasa Pathway) and best beers in the state, Timber Ridge offers up a unique event with Suds & Snow. Guests can enjoy an afternoon on the trails in snowshoes (no

experience required) followed by a visit to the beer and food tasting trail station. The sampling continues at the indoor banquet facility with rockin' live music from local favorite the Mike Moran Band, presented by Bill Marsh Automotive Group and PorterHouse Productions. Another sampling area just outside with heated tent and bonfire will be the third hot spot at the event. And not all in that order, if you so please.

This year offers participants sampling from ten different Michigan breweries: Arbor, Arcadia, Bell's, Founder's, Jolly Pumpkin, Leelanau, New Holland, Right Brain, Short's, and Three Sergeant's...and they will all be divided amongst the three sampling stations. Local restaurants Schelde's, Freshwater Lodge, TraVino, Mackinaw Brewing Company, Red Mesa, Stone House Bread, and Morsels will be selling tasty foodstuffs and tastes to help stave off hunger pangs.

Snowshoeing will certainly help burn those beer and snack calories, so what to do if one is snowshoe-less? Traverse City retailer and Suds & Snow sponsor Brick Wheels has snowshoes available for rent; simply call (231) 947-4274 to make arrangements. Timber Ridge will also have snowshoes available onsite for a \$10 rental fee per pair on a first-come, first-served basis.

Celtic Transportation, ever mindful of the need for transportation at an event of this nature, will be offering rides to and from downtown Traverse City and several hotels for Suds & Snow participants. There is no charge for this service, so guests are asked to please take advantage of this much needed safe shuttle.

For those traveling to Traverse City from afar, some beautiful local hotels are offering special savings on lodging packages for the event. Check out Cherry Tree Inn & Suites

(800-439-3093), Holiday Inn Express Hotel & Suites in Acme (231-938-2600), Days Inn & Suites (800-982-3297), and Park Place Hotel (231-946-5000) for more details and to reserve rooms.

The Suds & Snow event on March 7 runs from 2:00 to 6:30 p.m., with the trail station closing at 5:30 p.m. Tickets are \$20 in advance or \$30 March 6 and 7. The nonrefundable ticket (event proceeds rain, shine, or blizzard) includes commemorative pint glass, trail pass, two tasting tickets, and live music. Additional beer and food sampling tickets are available onsite for \$1 each. Event sells out at 700 guests (which will go quickly), so visit [www.TimberRidgeResort.net](http://www.TimberRidgeResort.net) or call (800) 909-2327 to purchase tickets. Cash sales are available at Timber Ridge, Right Brain Brewery, or Brick Wheels, all in Traverse City.

Five dollars of every ticket sale will benefit Bethany Christian Services' Northern Michigan foster care and adoption programs. For more information on Bethany or to donate directly, visit [www.bethany.org/traversecity](http://www.bethany.org/traversecity).

Suds & Snow event details are continually being updated online. Simply visit [www.TimberRidgeResort.net](http://www.TimberRidgeResort.net) or call (800) 909-2327 to see why an afternoon spent at Suds & Snow is not to be missed.

Timber Ridge Resort, located at 4050 Hammond Rd. East in Traverse City, is an all-season recreation resort featuring seasonal RV camping and cottage rentals; family oriented activities; banquet facilities and various-sized reception tents for weddings, events, reunions, family gatherings, and meetings; access to the popular VASA hiking, biking, and xc ski trail system; direct access to miles of powersports trails; park model

sales; and renowned events like the North American VASA, Iceman Cometh Challenge mountain bike race, and Timber Ridge's own Suds & Snow. Visit [www.TimberRidgeResort.net](http://www.TimberRidgeResort.net) or call (231) 947-2770 for more information.

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