

contribute to a community in which Timber Ridge is so deeply entrenched. The foundation's mission is to donate funds to worthwhile Grand Traverse area nonprofit organizations. The foundation will receive net proceeds from the Suds & Snow event.

Timber Ridge RV & Recreation Resort is an all-season recreation resort featuring RV and tent camping; overnight cabin rentals; family oriented activities; a banquet facility and elegant tents for weddings, events, reunions, family gatherings, and meetings; access to the popular VASA trail system; and nationally renowned events like the North American VASA and Iceman Cometh Challenge mountain bike race.

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For more information or to schedule an interview, please call Sara Klebba at (231) 631-3039 or (231) 947-2770.

were two pastimes that could so easily be paired together for one outrageously fun event, they determined to move forward with Suds & Snow.

The beer tasting and snowshoe event is being held on Saturday, February 17, from 1:00 to 5:00 PM at Timber Ridge RV & Recreation Resort, 4050 Hammond Rd. E. Two area breweries, Short's Brewery of Bellaire and Traverse Brewing Co. of Elk Rapids, are featuring a variety of their tastiest and most popular brews. Guests can enjoy their beverages with a tasty dish from Mackinaw Brewing Co. and A Catered Affair.

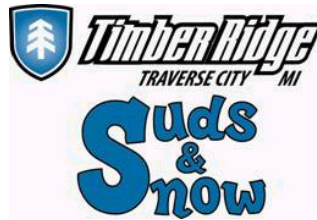
The beer tasting and small plate feasting will be held in Timber Ridge's cozy lodge and at one designated trail station. Participants need not snowshoe, but it is encouraged.

Snowshoeing is, after all, just walking with bigger "shoes". Call Brick Wheels at (231) 947-4274 to reserve your snowshoes. Skiers are welcome.

Entry to the event is \$10 in advance and \$15 at the door and can be purchased through Timber Ridge. Non-drinkers and designated drivers will be charged \$10. Ticket includes a commemorative pint glass (while supplies last), two tasting tickets, and a trail pass.

Additional tasting tickets are available for purchase onsite for \$1.25 each. Call Timber Ridge at (231) 947-2770 to order tickets or visit www.TimberRidgeResort.net for more information.

The Timber Ridge Charitable Foundation, a newly developed nonprofit organization, was formed as a vehicle for its namesake, Timber Ridge RV & Recreation Resort, to



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FOR IMMEDIATE RELEASE

SUDS & SNOW EVENT CATERS TO BIG TASTES AND BIG FEET

Timber Ridge Resort Hosts Its First Brew and Snowshoe Event

TRAVERSE CITY, MI – When the newly formed Timber Ridge Charitable Foundation began developing ideas for fundraising events, it scanned the landscape of Traverse City to determine what activities local residents might want to add to their calendars. What event didn't already exist in the area that should? What entertaining pastimes haven't already been explored? When developing their first fundraiser, Foundation founder Gordon Waggoner and the Timber Ridge Resort team recognized that Traverse City has long been known for its luscious vineyard landscapes and delicious wines. Thousands of visitors flock to the Grand Traverse region annually to partake in what is now becoming a rival to popular vineyard destinations across the country. However, with much of the focus on the local grape, other worthy beverages are not given as much attention. Grand Traverse area beers and their breweries should be sharing the spotlight.

And much like beer tasting, snowshoeing is another enjoyable recreation that doesn't seem to get its fair share of attention because the area is so widely known for its quality cross-country skiing. So when Timber Ridge Charitable Foundation realized that there