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TIMBER RIDGE RESORT TOP RV PARK FOR ONLINE BOOKINGS IN MICHIGAN

Friend Communications Announces Their Top Earners

TRAVERSE CITY, Mich.—Timber Ridge RV & Recreation Resort owners Kristin Levesque and Gordon Waggoner have dedicated roughly 12 hours of every day to improving the recently purchased RV resort and Nordic ski center. Because of their hard work and resulting improvements to the park, it is without surprise to them that they were named a top RV park nationally for online bookings by Friend Communications (an online business management solutions company for the travel and leisure industries).

“I was thrilled to discover that Timber Ridge was a top earner in the \$50,000-plus club—and the only park in Michigan,” beams Levesque. “Both our online and phone reservations have been steadily increasing since we began renovations in 2005.”

The owners credit much of the sales increase to endless developments and upgrades in the 200-plus campsite park. Since taking over the park in 2005, Levesque and Waggoner have invested over one million dollars to attracting more guests. The addition of deluxe cabins and lavish cottages have attracted a new type of camper: one who thinks “roughing it” means accommodations minus a Jacuzzi. The new premium sites with 50-amp, patio, and cable offer more amenities to a modern traveler, and the seasonal RV area allows guests to experience Traverse City living six months of the year.

Not only are Levesque and Waggoner committed to improving the quality of the campsite or cabin, they continually try to improve the quality of a guest's stay, offering endless on-site activities and games with a special touch, like the evening Dodgeball games played under stadium lights or the Wet-n-Wild Wagon Rides or Glow Parades. With theme weekends like "Duke's Birthday Bash" (the resort's unofficial mascot, Levesque's dog) and "Pirates of the Ridge", overnight visitors are sometimes reluctant to leave the park at all.

"The recognition from Friend Communications for our sales is great," affirms Levesque, "but I know that when I see the line of glowing bicycles in the Glow Parade growing behind me every season, we're doing something right."

To view the list of Friend Communications' top RV park earners, please visit

<http://www.woodallscm.com/news/output.aspx?articleid=1492507>.

Timber Ridge RV & Recreation Resort, located at 4050 Hammond Rd. East in Traverse City, is an all-season recreation resort featuring RV and tent camping; overnight cabin rentals; family oriented activities; a banquet facility and elegant tents for weddings, events, reunions, family gatherings, and meetings; access to the popular VASA trail system; and renowned events like the North American VASA, Iceman Cometh Challenge mountain bike race, and Timber Ridge's own Suds & Snow. Visit www.TimberRidgeResort.net or call (231) 947-2770 for more information.

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